



**LAKAI** 

Q 1 - 2 0 2 4



JAMES CAPPS - BS FLIP - PHOTO BY ALEX PAPKE



## LAKAI LIMITED FOOTWEAR / Q1-2024

INSPIRED BY:

RILEY HAWK / RICK HOWARD / MIKE CARROLL / VINCENT ALVAREZ / STEVIE PEREZ  
JIMMY WILKINS / SIMON BANNEROT / TYLER PACHECO / GRIFFIN GASS / CODY CHAPMAN  
JAMES CAPPS / NICO HIRAGA / GREG DEHART / KYONOSUKE YAMASHITA



# Q1-24 LOGO KEY:

## PRO RIDER SIGNATURE SHOES:



## CONSTRUCTION:



PERFORMANCE  
CUSPOLES



DUAL DENSITY  
VULC CONSTRUCTION

## ADD ONS:



PREMIUM FOAM DESIGNED  
WITH A DEEP CONTOURED  
HEEL AND ARCH FOR SUPERIOR  
COMFORT.



RUBBER BACKED  
AREAS FOR DURABILITY







chocolate  
LIMITED COLLECTION





This season we proudly present a new Limited Edition Chocolate collection as our seasonal collaboration. This capsule highlights Chocolate and Lakai pro riders Vincent Alvarez, Stevie Perez, and James Capps.

Each rider has a silhouette which features original "portrait" artwork by Evan Hecox in the insole.

The Chocolate editions of the Flaco II, Telford Low, and all new Atlantic Vulc also feature custom woven labels on the tongue, reflective flares, co-branded 'Choco Chunk' trim and crystal outsoles.

In addition, there is a multi-piece apparel collection to accompany this project.

chocolate



# CHOCOLATE COLLECTION



REFLECTIVE  
BEETECIIE



# CHOCOLATE COLLECTION



Q1-2024



VINCENT ALVAREZ



STEVIE PEREZ



JAMES CAPPS



REFLECTIVE  
BEEFECTIAE



**FLACO II**  
BLACK/RED SUEDE

STEVIE PEREZ  
PRO MODEL WITH  
CUSTOM INSOLES BY  
EVAN HECOX



NEW STYLE!



REFLECTIVE  
BEEFECTIAE



**ATLANTIC VULC**  
RED SUEDE

VINCENT ALVAREZ  
PRO MODEL WITH  
CUSTOM INSOLES BY  
EVAN HECOX



REFLECTIVE  
BEEFECTIAE



**TELFORD LOW**  
WHITE/RED SUEDE

JAMES CAPPS  
SIGNATURE COLOR WITH  
CUSTOM INSOLES BY  
EVAN HECOX



# MANCHESTER



Q1-2024



CHIVE SUEDE



BROWN SUEDE



WHITE/BLACK SUEDE



BLACK SUEDE

## FEATURES:

- Legacy style
- Seamless toecap
- Durable suede/canvas upper
- Breathable mesh tongue
- Classic bold branding
- PARA-MOUNT™ dual density rubber outsole
- Hex-tread provides maximum board feel
- Available in sizes 5-12, 13, 14



# NEWPORT



Q1-2024



WHITE/GUM LEATHER



BLACK SUEDE

#### FEATURES:

- Classic style
- Seamless toecap
- Leather and Suede upper
- Embroidered branding
- Traditional vulcanized construction
- Available in sizes 5-12, 13, 14





Riley Hawk



# RILEY 3 HIGH

RILEY HAWK  
PRO MODEL



Q1-2024



NAVY/GUM SUEDE



BLACK SUEDE

#### FEATURES:

- Riley Hawk pro model
- Hidden stitch seam on toecap
- Suede and canvas upper
- Simple, clean branding
- PARA-MOUNT™ dual density rubber outsole
- Hex-tread provides maximum board feel
- Available in sizes 5-12, 13, 14

**PARA-MOUNT**  
ADVANCED DUAL DENSITY OUTSOLE



# STERLING COLLECTION

COLOR  
STORY



Q1-2024



**TELORD**  
LIGHT BLUE/CREAM LEATHER



**TELFORD  
LOW**  
NAVY SUEDE



**TERRACE**  
LIGHT BLUE SUEDE



# TELFORD



Q1-2024



BLACK SUEDE



LIGHT BLUE/CREAM LEATHER

## FEATURES:

- High-top for added support
- Suede toecap
- Suede, leather and breathable mesh tongue
- Classic bold branding
- Advanced flexible XLK™ cupsole
- Hex-tread provides maximum board feel
- Available in sizes 5-12, 13, 14





# TELFORD LOW



Q1-2024



NAVY SUEDE



BLACK SUEDE



WHITE / RED SUEDE



REFLECTIVE  
BEEFECLIAE

## FEATURES:

- Suede toecap
- Suede, leather and breathable mesh upper
- Classic bold branding
- Advanced flexible XLK™ cupsole
- Hex-tread provides maximum board feel
- Available in sizes 5-12, 13, 14





FS HURRICANE TRANSFER - PHOTO BY FRED SIMONSON



# TERRACE

GRIFFIN GASS  
PRO MODEL





# TERRACE

GRIFFIN GASS  
PRO MODEL



Q1-2024



CREAM/NAVY SUEDE



LIGHT BLUE SUEDE



BLACK/BLACK SUEDE



WHITE LEATHER

## FEATURES:

- Griffin Gass pro model
- Custom branding on heel and insole
- Durable leather upper
- Advanced flexible XLK™ cupsole
- Pod-tread provides maximum board feel
- Available in sizes 5-12, 13, 14





# CAMBRIDGE MESH

MATERIAL  
PACK



Q1-2024



MESH

YELLOW / GUM SUEDE



MESH

FLAME SUEDE



MESH

BLACK SUEDE



# CAMBRIDGE



Q1-2024



CREAM SUEDE



WHITE SUEDE



BLACK/WHITE SUEDE



BLACK/GUM SUEDE



MESH

YELLOW/GUM SUEDE



MESH

FLAME SUEDE



MESH

BLACK SUEDE

## FEATURES:

- Seamless toecap
- Durable suede/leather upper
- Breathable mesh tongue
- Classic bold branding
- PARA-MOUNT™ dual density rubber outsole
- Hex-tread provides maximum board feel
- Available in sizes 5-12, 13, 14

**PARA-MOUNT**  
ADVANCED DUAL DENSITY OUTSOLE

**deluxlite**



# MOD CUP



Q1-2024



BLACK / GUM SUEDE



WHITE / FLAME SUEDE

## FEATURES:

- Suede toecap
- Suede and breathable mesh upper
- Internal heel collar for added comfort
- Protective hidden lacing system
- Classic bold branding
- Advanced flexible XLK™ cupsole
- Available in sizes 5-12, 13, 14





PHOTOS BY TAYLOR BALLARD



NEW STYLE!

# ATLANTIC VULC



VINCENT ALVAREZ  
PRO MODEL



NEW STYLE!

# ATLANTIC VULC

VINCENT ALVAREZ  
PRO MODEL



Q1-2024



chocolate

REFLECTIVE  
BEETECJIAE

RED SUEDE

#### FEATURES:

- Vincent Alvarez vulcanized pro model
- Seamless toecap
- Durable suede upper
- Breathable mesh
- Inset eyestay lace protection
- PARA-MOUNT™ dual density rubber outsole
- Hex-tread provides maximum board feel
- Available in sizes 5-12, 13, 14

**PARA-MOUNT**  
ADVANCED DUAL DENSITY OUTSOLE





# HIGHLIGHTER PACK

COLOR  
STORY



Q1-2024



**CAMBRIDGE**  
WHITE SUEDE



**ESSEX**  
BLACK SUEDE



# ESSEX



Q1-2024



BLACK SUEDE



LIGHT GREY / GUM SUEDE



BLACK / WHITE SUEDE

#### FEATURES:

- Seamless toecap
- Durable suede and breathable mesh upper
- Bold branding
- Optional protective hidden lacing
- PARA-MOUNT™ dual density rubber outsole
- Hex-tread provides maximum board feel
- Available in sizes 5-12, 13, 14

**PARA-MOUNT**  
ADVANCED DUAL DENSITY OUTSOLE





GAP TO FRONT BOARD - PHOTO BY TAYLOR BALLARD

Stevie  
Perez

**FLACO 2** STEVIE PEREZ  
PRO MODEL



# FLACO 2

STEVIE PEREZ  
PRO MODEL



Q1-2024



CHARCOAL SUEDE



CREAM SUEDE



BLACK/RED SUEDE



REFLECTIVE  
BEEFEC.LINE

## FEATURES:

- Durable leather upper
- CO-BOUND™ in high-wear areas
- DELUX-LITE™ premium foam insole
- PARA-MOUNT™ dual density rubber outsole
- Hex-tread provides maximum board feel
- Available in sizes 5-12, 13, 14





# CARDIFF



Q1-2024



BURGUNDY SUEDE



CREAM SUEDE



BLACK/WHITE SUEDE

## FEATURES:

- Seamless asymmetrical toecap
- Durable suede in hi-wear areas
- Breathable mesh panels
- Bold branding
- Unique color blocking options
- Available in sizes 5-12, 13, 14



# GRIFFIN



Q1-2024



GREEN / GUM CANVAS



NAVY SUEDE



WHITE / BURGUNDY LEATHER



BLACK / WHITE SUEDE



BLACK / WHITE CANVAS



WHITE / WHITE CANVAS

## FEATURES:

- Legacy style
- Seamless toecap
- Suede, canvas and leather uppers
- Classic bold branding
- Traditional vulcanized construction
- Available in sizes 5-12, 13, 14





**KIDS COLLECTION**



# KIDS

AVAILABLE IN SIZES 11-5



Q1-2024

## CAMBRIDGE KIDS



MESH

YELLOW/GUM SUEDE



MESH

BLACK SUEDE



MESH

FLAME SUEDE



BLACK/GUM SUEDE



BLACK SUEDE

## GRIFFIN VELCRO KIDS



GREEN/GUM CANVAS



GREY CANVAS



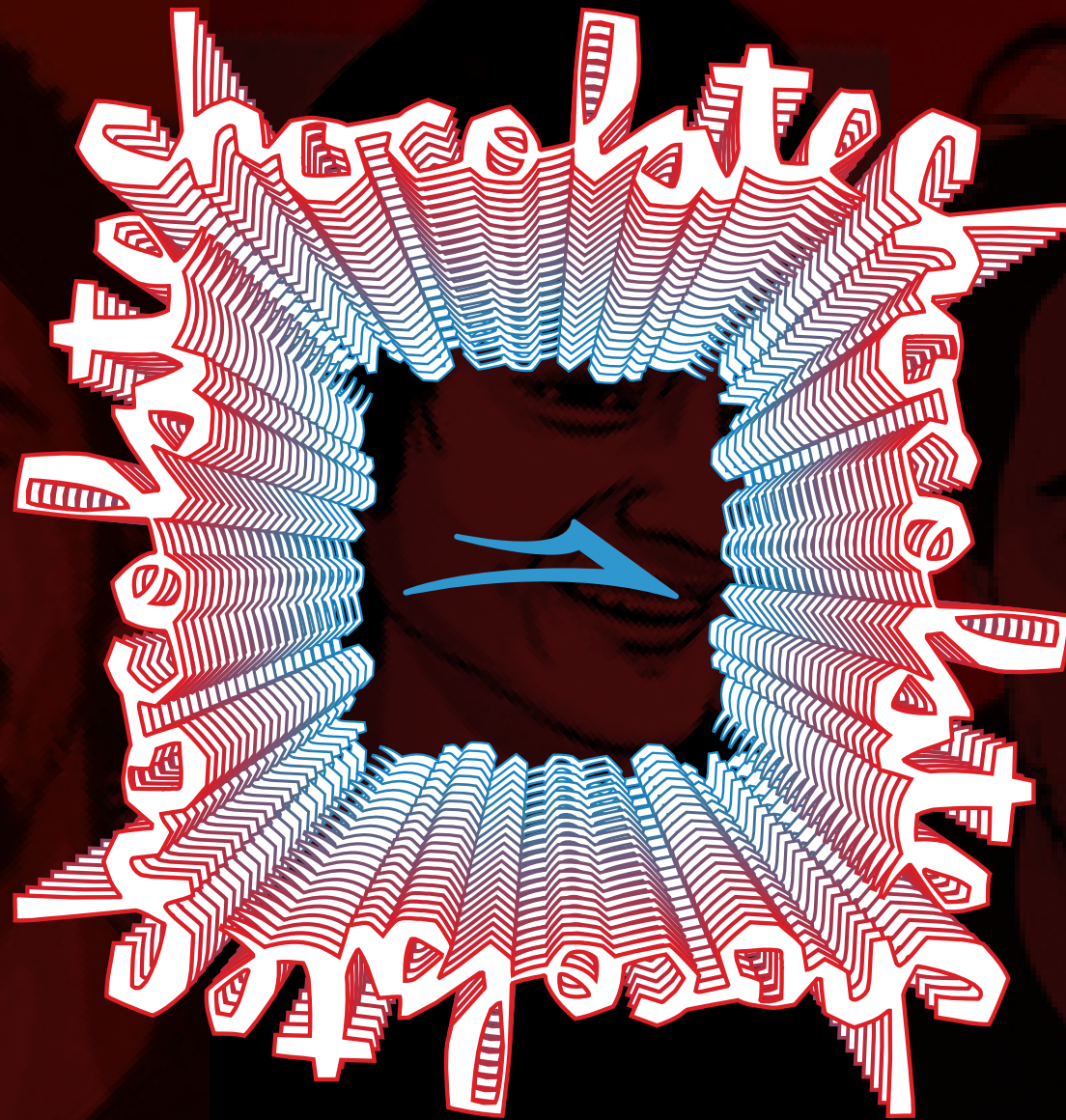
BLACK CANVAS





# APPAREL & ACCESSORIES





**CHOCOLATE COLLECTION**



# CHOCOLATE COLLECTION



Q1-2024



## CHUNK WORK JACKET

BLACK

FEATURES:

- Poly Cotton twill zip jacket with mock neck
- Elastic ribbing at bottom and cuffs
- Embroidered art



## CHUNK ATHLETIC JERSEY

WHITE

FEATURES:

- 100% Polyester jersey
- Custom Lakai x Choco necktaping
- Screen prints and woven label



# CHOCOLATE COLLECTION



Q1-2024



## CHUNK CREW

CREAM

FEATURES:

- 10oz fleece
- Embroidery on front



Logo Detail



## CHUNK P/O HOOD

GREY HEATHER

BLACK

FEATURES:

- 10oz fleece
- Screen print on front



## VORTEX SS TEE

BLACK

WHITE

FEATURES:

- 100% Cotton
- Screen print on front



## PORTRAIT SS TEE

YELLOW

CHARCOAL HEATHER

FEATURES:

- 100% Cotton
- Screen print on front and back





# CHOCOLATE COLLECTION



Q1-2024

chocolate

## PETROL MESH SNAPBACK

BLACK

FEATURES:

- All mesh upper
- Applique patch with marrowed edge



## LA PLAYA TOWEL

BLACK

FEATURES:

- Softtouch acrylic
- Jacquard artwork
- Standard towel size, approx 31" x 63" inches



## CHUNK LOGO SOCK

WHITE

BLACK

RED

FEATURES:

- Softtouch acrylic
- Jacquard artwork







◆ *Beware of the Flare*

**BENGAL**



# BENGAL



Q1-2024



## BENGAL P/O HOOD

NAVY

FEATURES:

- 10oz fleece
- Screen prints on front and sleeve



## BENGAL SS TEE

WHITE

FOREST

FEATURES:

- 100% Cotton
- Screen print on front and back



## BENGAL PINT GLASS

MULTI

FEATURES:

- Screen print



## BENGAL RELAXED SNAPBACK

TAN

FEATURES:

- Chino twill with embroidered art
- Snapback closure



## BENGAL CREW SOCK

BLACK

YELLOW

FEATURES:

- Softtouch acrylic
- Jacquard artwork



NOUVEAU





# NOUVEAU



Q1-2024



## NOUVEAU SS TEE

PINK  
WHITE  
NAVY

### FEATURES:

- 100% Cotton
- Screen print on front



# GARMENT DYED



Q1-2024



## BRUSH GARMENT DYED P/O HOOD

BURNT ORANGE GARMENT DYE  
LIGHT BLUE GARMENT DYE

FEATURES:

- 100% cotton fleece
- Embroidered artwork



## BRUSH GARMENT DYED SS TEE

CHARCOAL GARMENT DYE  
KELLY GARMENT DYE

FEATURES:

- 100% Cotton
- Screen print artwork



# HEADWEAR & SOCKS



## FIELDER POLO HAT

WHITE / NAVY  
BLACK

FEATURES:

- Embroidered logo
- Twill with faux leather strap



## BRUSH CREW SOCK

LIGHT BLUE  
BLACK

FEATURES:

- Softtouch acrylic
- Embroidered art



## FLARE FACE CREW SOCK

BURNT ORANGE  
MINT

FEATURES:

- Softtouch acrylic
- Embroidered art on sides and jacquard on bottom





**FLARE  
FIST  
TOY**

**DARK GREY/YELLOW**

**FEATURES:**

- Polysin
- Approx 8" tall
- Custom box
- Limited Edition colorway



VINCENT ALVAREZ - TAILSLIDE - PHOTO BY TAYLOR BALLARD



# DELIVERY OVERVIEW



# Q1-24 DROP 1 OVERVIEW

## CAMBRIDGE PARA-MOUNT *delux*



CREAM SUEDE  
MS124-0252-A00 / CRMSD



WHITE SUEDE  
MS124-0252-A00 / WHTES



BLACK / WHITE SUEDE  
MS221-0252-A00 / BKWTS



BLACK / GUM SUEDE  
MS320-0252-A00 / BLKGS

## ESSEX PARA-MOUNT



LIGHT GREY / GUM SUEDE  
MS124-0263-A00 / LGYGS



BLACK SUEDE  
MS124-0263-A00 / BLKSD



BLACK / WHITE SUEDE  
MS222-0263-A00 / BKWTS

## TERRACE GRIFFIN GASS PRO MODEL



WHITE LEATHER  
MS124-0130-B00 / WHLTR



LIGHT BLUE SUEDE  
MS124-0130-B00 / LTBLS



CREAM / NAVY SUEDE  
MS124-0130-B00 / CRNVS



BLACK / BLACK SUEDE  
MS124-0130-B00 / BKBKS

## TELFORD LOW



BLACK SUEDE  
MS124-0262-B00/ BLKSD



NAVY SUEDE  
MS124-0262-B00 / NVSDE

## TELFORD



BLACK SUEDE  
MS124-0208-B00 / BLKSD



LT BLUE / CREAM LEATHER  
MS124-0208-B00 / LBCRL

## GRIFFIN



NAVY SUEDE  
MS124-0227-A00 / NVSDE



WHITE / BURG LEATHER  
MS124-0227-A00 / WHBUL



BLACK / WHITE SUEDE  
MS120-0227-A00 / BKWTS

## RILEY 3 HIGH RILEY HAWK PRO MODEL PARA-MOUNT



NAVY / GUM SUEDE  
MS124-0096-A00 / NAGUS



BLACK SUEDE  
MS124-0096-A00 / BLKSD

## CARDIFF



BURGUNDY SUEDE  
MS124-0264-A00 / BURSD



CREAM SUEDE  
MS124-0264-A00 / CRMSD



BLACK / WHITE SUEDE  
MS423-0264-A00 / BKWTS

## STERLING BLUE COLLECTION



LT BLUE / CREAM LEATHER  
MS124-0208-B00 / LBCRL



LIGHT BLUE SUEDE  
MS124-0130-B00 / LTBLS



NAVY SUEDE  
MS124-0262-B00 / NVSDE

## HIGHLIGHTER COLLECTION



BLACK SUEDE  
MS124-0263-A00 / BLKSD



WHITE SUEDE  
MS124-0252-A00 / WHTES

## KIDS CAMBRIDGE



BLACK / GUM SUEDE  
KS423-0252-A00 / BLKGS



BLACK / WHITE SUEDE  
KS321-0252-A00 / BKWTS



BENGAL  
P/O HOOD  
NAVY  
LSW124128



BENGAL  
SS TEE  
WHITE  
FOREST  
LTS124044



BENGAL  
RELAXED  
SNAPBACK  
TAN  
LH124918



BENGAL  
PINT  
GLASS  
MULTI  
LA124904



NOUVEAU  
SS TEE  
PINK  
WHITE  
NAVY  
LTS124045



BRUSH  
GARMENT DYED  
P/O HOOD  
LIGHT BLUE GARMENT DYE  
BURNT ORANGE GARMENT DYE  
LSW124121



BRUSH  
GARMENT DYED  
SS TEE  
CHARCOAL GARMENT DYE  
KELLY GARMENT DYE  
LTS124028



FIELDER  
POLO HAT  
WHITE / NAVY  
BLACK  
LH124919



BENGAL  
CREW SOCK  
YELLOW  
BLACK  
LA124120



BRUSH  
CREW SOCK  
LIGHT BLUE LA124118  
BLACK LA423118



FLARE FACE  
CREW SOCK  
BURNT ORANGE  
MINT  
LA124112



FLARE  
FIST  
TOY  
LT GREY / CHARCOAL  
LA124908



# Q1-24 DROP 2 OVERVIEW

## CHOCOLATE COLLECTION



**RED SUEDE**  
MS124-0082-A00 / REDSD



**WHITE / RED SUEDE**  
MS124-0262-B00 / WHRDS



**BLACK / RED SUEDE**  
MS124-0112-A00 / BKRES

## CAMBRIDGE PARA-MOUNT *delux* III



**YELLOW / GUM SUEDE**  
MS124-0252-A00 / GLDGS



**FLAME SUEDE**  
MS124-0252-A00 / FLASD



**BLACK SUEDE**  
MS124-0252-A00 / BLKSD

## MANCHESTER PARA-MOUNT



**CHIVE SUEDE**  
MS124-0200-A00 / CHIVS



**BROWN SUEDE**  
MS124-0200-A00 / BRWNS



**WHITE / BLACK SUEDE**  
MS124-0200-A00 / WHBKs



**BLACK SUEDE**  
MS120-0200-A00 / BLKSD

## GRIFFIN



**GREEN / GUM CANVAS**  
MS124-0227-A00 / GRNGC



**WHITE / WHITE CANVAS**  
MS123-0227-A00 / WTWTc



**BLACK / WHITE CANVAS**  
MS123-0227-A00 / BKCvN

## FLACO II STEVIE PEREZ PRO MODEL PARA-MOUNT *delux* III COBOUND



**BLACK / RED SUEDE**  
MS124-0112-A00 / BKRES



**CREAM SUEDE**  
MS124-0112-A00 / CRMSD



**CHARCOAL SUEDE**  
MS124-0112-A00 / CHHSD

## ATLANTIC VULC NEW STYLE! VINCENT ALVAREZ PRO MODEL PARA-MOUNT



**RED SUEDE**  
MS124-0082-A00 / REDSD

## TELFORD LOW XL



**WHITE / RED SUEDE**  
MS124-0262-B00 / WHRDS

## MOD CUP XL



**BLACK / GUM SUEDE**  
MS124-0266-B00 / BLKGS



**WHITE / FLAME SUEDE**  
MS124-0266-B00 / WHFLS

## NEWPORT



**WHITE / GUM LEATHER**  
MS124-0251-A00 / WHTGL



**BLACK SUEDE**  
MS124-0251-A00 / BLKSD

## KIDS CAMBRIDGE



**YELLOW / GUM SUEDE**  
KS124-0252-A00 / GLDGS



**FLAME SUEDE**  
KS124-0252-A00 / FLASD



**BLACK SUEDE**  
KS124-0252-A00 / BLKSD

## KIDS GRIFFIN



**GREY CANVAS**  
KS124-0227-A00 / GREYC



**GREEN / GUM CANVAS**  
KS124-0227-A00 / GRNGC



**BLACK CANVAS**  
KS124-0227-A00 / BKCvN

## CHOCOLATE APPAREL COLLECTION



**CHUNK  
WORK  
JACKET**  
BLACK  
LJ124617



**CHUNK  
CREW**  
CREAM  
LSW124232



**CHUNK  
P/O HOOD**  
GREY HEATHER  
BLACK  
LSW124127



**CHUNK  
ATHLETIC  
JERSEY**  
WHITE  
LTS124306



**VORTEX  
SS TEE**  
BLACK  
WHITE  
LTS124041



**PORTRAIT  
SS TEE**  
YELLOW  
CHARCOAL HEATHER  
LTS124042



**CHUNK LOGO  
CREW SOCK**  
WHITE  
BLACK  
RED  
LA124119



**PETROL  
MESH  
SNAPBACK**  
BLACK  
LH124917



**LA PLAYA  
TOWEL**  
BLACK  
LA124907





**Q1-2024**

**LAKAI LIMITED FOOTWEAR**

420 BOYD STREET, SUITE #400, LOS ANGELES, CA. 90013 / P 323-264-8656

INSTA: @LAKAILTD / FB: LAKAILTD / WEB: LAKAI.COM

COVER: VINCENT ALVAREZ - FAKIE INWARD HEEL • PHOTO BY TAYLOR BALLARD