



LAKAI



Q1-2025

GREG DEHART - FSA - PHOTO BY: TYLER BALLARD



LAKAI LIMITED FOOTWEAR

Q1-2025

INSPIRED BY:

RICK HOWARD

MIKE CARROLL

RILEY HAWK

VINCENT ALVAREZ

STEVIE PEREZ

JIMMY WILKINS

SIMON BANNEROT

TYLER PACHECO

GRIFFIN GASS

CODY CHAPMAN

JAMES CAPPS

NICO HIRAGA

GREG DEHART

KYONOSUKE YAMASHITA



Q1-25 LOGO KEY:

PRO RIDER SIGNATURE SHOES:



CONSTRUCTION:



PERFORMANCE
CUSOLES



DUAL DENSITY
VULC CONSTRUCTION



PERFORMANCE
VULCS



ADD ONS:



PREMIUM FOAM DESIGNED
WITH A DEEP CONTOURED
HEEL AND ARCH FOR SUPERIOR
COMFORT.

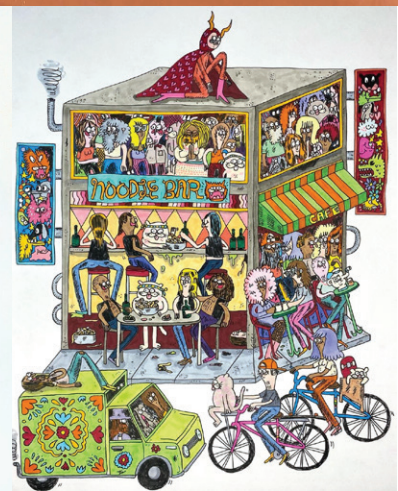


RUBBER BACKED
AREAS FOR DURABILITY





Jay Howell is a Los Angeles based illustrator, artist, and cartoonist who lives with his dog, Street Dog. Exposed to punk music and skateboard culture at an early age, Jay Howell immediately identified with their shared DIY ethos- inspiring him to self-publish his own zines, cartoons, animations, and skateboard graphics. Best known for his work as the character designer for Fox's hit show, "Bob's Burgers," and as the co-creator, art director, and executive producer of "Sanjay and Craig," an animated children's show for Nickelodeon. Howell's unique line-style, eccentric characters, carefree wit, and no-permissions-asked artistic approach has been exhibited around the world and garnered collaborations with some of the worlds largest and most influential brands. All of us here at Lakai have been long time fans and it's an honor to bring him into our design/artist family.



Jay Howell

ARTIST
COLLECTION



Q1-2025



OWEN
SLIPPER

NEWPORT
HIGH

MANCHESTER



Jay Howell

ARTIST
COLLECTION

HOWELL
MANCHESTER



Q1-2025



Custom Insoles



WHITE
CANVAS
PRINT

FEATURES:

- Legacy style
- Seamless toecap
- Durable canvas upper
- Breathable mesh tongue
- Classic bold branding
- PARA-MOUNT™ dual density rubber outsole
- Hex-tread provides maximum board feel
- Available in sizes 5-12, 13, 14

PARA-MOUNT
ADVANCED DUAL DENSITY OUTSOLE

Jay Howell

ARTIST
COLLECTION

HOWELL
NEWPORT HIGH



Q1-2025



Custom Insoles

BLACK
SUEDE

FEATURES:

- Classic High-top style
- Seamless toecap
- Leather and Suede upper
- Embroidered branding
- Traditional vulcanized construction
- Available in sizes 5-12, 13, 14



Jay Howell

ARTIST
COLLECTION

HOWELL
OWEN SLIPPER



Q1-2025



Custom Insoles

WALNUT
WAXED
CANVAS

FEATURES:

- Insulated quilted wax canvas upper
- Collapsible Heel for easy on/easy off
- Comfort Fleece Lining
- Custom reflective binding
- Moisture-wicking Insole
- Durable Toe Cap design for extended use
- Boot inspired outsole design for indoor/outdoor use
- Available in sizes S-XXL

**AFTER
SKATE**

REFLECTIVE
BEETECLINE





PARA-MOUNT
ADVANCED DUAL DENSITY OUTSOLE

MANCHESTER
WHITE CANVAS PRINT

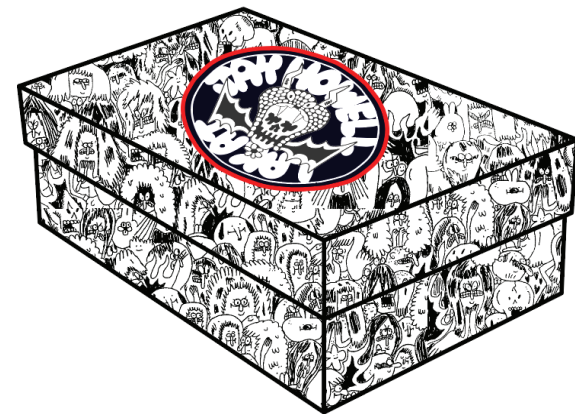


NEWPORT HI
BLACK SUEDE



REFLECTIVE
BEETECJIAE

OWEN SLIPPER
WALNUT WAXED CANVAS
*Ships in ploy bag



**JAY
HOWELL
CUSTOM
SHOE
BOX**

*MANCHESTER and NEWPORT HI

PASTEL PACK

COLOR
STORY



Q1-2025



TELFORD LOW
ROSE SUEDE



NEWPORT
LIGHT YELLOW SUEDE



MANCHESTER
LIGHT BLUE SUEDE

TELFORD LOW



Q1-2025



Pastel
COLLECTION



ROSE SUEDE

TECH GRID
COLLECTION



BLACK/TECH SUEDE



WHITE/BLACK LEATHER

FEATURES:

- Suede toecap
- Suede, leather and breathable mesh upper
- Classic bold branding
- Advanced flexible XLK™ cupsole
- Hex-tread provides maximum board feel
- Available in sizes 5-12, 13, 14



NEWPORT



Q1-2025



Pastel
COLLECTION

LIGHT YELLOW SUEDE



BLACK SUEDE

FEATURES:

- Classic style
- Seamless toecap
- Leather and Suede upper
- Embroidered branding
- Traditional vulcanized construction
- Available in sizes 5-12, 13, 14

MANCHESTER



Q1-2025



TAN / GUM SUEDE



Pastel
COLLECTION

LIGHT BLUE SUEDE



WHITE CANVAS PRINT



BLACK / WHITE SUEDE

FEATURES:

- Legacy style
- Seamless toecap
- Durable suede / canvas upper
- Breathable mesh tongue
- Classic bold branding
- PARA-MOUNT™ dual density rubber outsole
- Hex-tread provides maximum board feel
- Available in sizes 5-12, 13, 14



LAKAI LIMITED JIMMY WILKINS LAKAI LIMITED
*
JIMMY WILKINS



PRO MODEL

WILKINS

JIMMY WILKINS
PRO MODEL



Q1-2025



TOFU SUEDE



NAVY SUEDE



BLACK SUEDE

FEATURES:

- Jimmy Wilkins Pro Model
- Timeless Oxford Design w/U-throat construction
- Co-Bound toecap
- Durable suede and canvas upper
- Comfortable terry inner collar lining
- High wear toe bumper
- Performance VLK™ outsole



CAMBRIDGE



Q1-2025



MESH



WHITE LEATHER



NAVY / RED SUEDE



WHITE / GREEN LEATHER



BLACK / GREY SUEDE



BLACK SUEDE



BLACK / GUM SUEDE

FEATURES:

- Seamless toecap
- Durable suede/leather upper
- Breathable mesh tongue
- Classic bold branding
- PARA-MOUNT™ dual density rubber outsole
- Hex-tread provides maximum board feel
- Available in sizes 5-12, 13, 14

PARA-MOUNT
ADVANCED DUAL DENSITY OUTSOLE

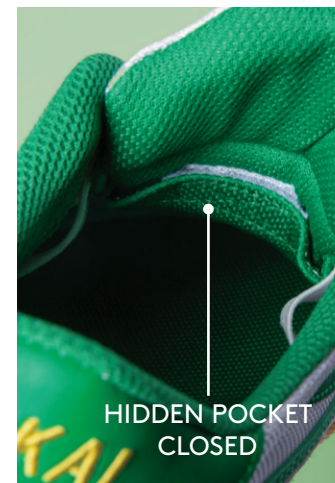
deluxlite



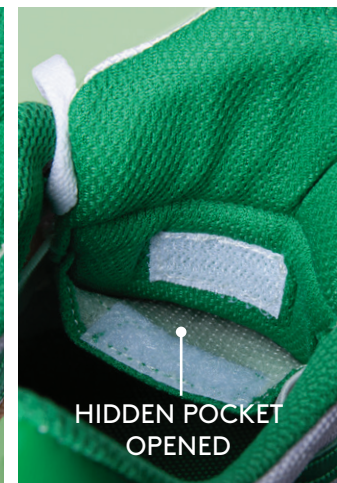
SHAMROCK CAMBRIDGE



Q1-2025



HIDDEN POCKET
CLOSED



HIDDEN POCKET
OPENED



WHITE / GREEN LEATHER



SHAMROCK BOTTLE OPENER

Ships with header card
for easy display



FEATURES:

- Custom Insoles
- Hidden pocket
- Heel embroidery
- Optional coin with bottle opener

deluxlite

PARA-MOUNT
ADVANCED DUAL DENSITY OUTSOLE



NEW STYLE REMIX!

TERRACE VULC

GRIFFIN GASS
PRO MODEL

GIRL SKATEBOARDS
LOS ANGELES

NEW STYLE REMIX!

TERRACE VULC

GRIFFIN GASS
PRO MODEL



Q1-2025



CREAM SUEDE



BLACK SUEDE

FEATURES:

- Griffin Gass pro model
- Custom branding on heel and insole
- Durable suede upper
- PARA-MOUNT™ dual density rubber outsole
- Hex-tread provides maximum board feel
- Available in sizes 5-12, 13, 14



PARA-MOUNT
ADVANCED DUAL DENSITY OUTSOLE

RILEY HAWK - WALLRIDE GRAB-IN - PHOTO BY: TANNER CRIBBS



Riley Hawk
PRO MODEL

RILEY 3

RILEY HAWK
PRO MODEL



Q1-2025



BLACK CHERRY SUEDE



CREAM SUEDE



BLACK/GREY SUEDE

FEATURES:

- Riley Hawk pro model
- Hidden stitch seam on toecap
- Suede and canvas upper
- Simple, clean branding
- PARA-MOUNT™ dual density rubber outsole
- Hex-tread provides maximum board feel
- Available in sizes 5-12, 13, 14

Riley Hawk

PARA-MOUNT
ADVANCED DUAL DENSITY OUTSOLE

ESSEX



Q1-2025



WHITE/GUM LEATHER



TECH GRID
COLLECTION

BLACK/TECH SUEDE

FEATURES:

- Seamless toecap
- Durable suede and breathable mesh upper
- Bold branding
- Optional protective hidden lacing
- PARA-MOUNT™ dual density rubber outsole
- Hex-tread provides maximum board feel
- Available in sizes 5-12, 13, 14

PARA-MOUNT
ADVANCED DUAL DENSITY OUTSOLE

TECH GRID PACK

COLOR
STORY



Q1-2025



- FEATURES:**
- Elastic fast lace
 - Push button lock
 - Ripstop grid nylon



PARA-MOUNT
ADVANCED DUAL DENSITY OUTSOLE

ESSEX
BLACK/TECH SUEDE



XLK
LAKAI ENGINEERED

TELFORD LOW
BLACK/TECH SUEDE

YORK



Q1-2025



WHITE/BLACK SUEDE



BLACK/WHITE SUEDE

FEATURES:

- High Wrap Toecap Help Prevent Blowouts
- Optional Lace Protection
- Bold Logo Branding
- Durable Suede Overlays
- Hex-tread provides maximum board feel
- Available in sizes 5-12, 13, 14



ATLANTIC



VINCENT ALVAREZ
PRO MODEL

VINCENT ALVAREZ - POLE JAM
PHOTO BY: TAYLOR BALLARD

ATLANTIC

VINCENT ALVAREZ
PRO MODEL



Q1-2025



MESH

CHARCOAL/NAVY SUEDE



BLACK SUEDE

FEATURES:

- Vincent Alvarez pro model
- Seamless toecap
- Durable suede upper
- Breathable mesh
- Inset eyestay lace protection
- Hex-tread provides maximum board feel
- Available in sizes 5-12, 13, 14



GRIFFIN



Q1-2025



YELLOW/GUM SUEDE



BLACK/GOLD SUEDE



WHITE/PINE LEATHER



BLACK/WHITE SUEDE

FEATURES:

- Legacy style
- Seamless toecap
- Suede and canvas uppers
- Classic bold branding
- Traditional vulcanized construction
- Available in sizes 5-12, 13, 14

OWEN VLK



Q1-2025



LIGHT GREY SUEDE



BLACK SUEDE

FEATURES:

- Suede toecap
- Performance VLK™ vulc outsole
- Embroidered Flare logo on heel
- Webbing details on tongue & heel
- Available in sizes 5-12, 13, 14



LADY MEEK - INVERT
PHOTO BY: TAYLOR BALLARD



KIDS

KIDS

AVAILABLE IN SIZES 11-5

CAMBRIDGE KIDS



MESH

NAVY / RED SUEDE



BLACK / GUM SUEDE

GRIFFIN KIDS



WHITE / PINE LEATHER



BLACK CANVAS



Q1-2025

KYONOSUKE YAMASHITA - BS SMITH - PHOTO BY: TYLOR BALLARD



APPAREL & ACCESSORIES



STREET
DOG

Jay Howell

ARTIST
COLLECTION



Jay Howell

ARTIST
COLLECTION



Q1-2025



Arm detail:



JAY HOWELL FLAME P/O HOOD

EGGPLANT
BLACK

FEATURES:

- 100% Cotton 10oz/330gm fleece
- Screen print on front
- Arm patch applique

JAY HOWELL REAPER CREW NECK

HEATHER GREY

FEATURES:

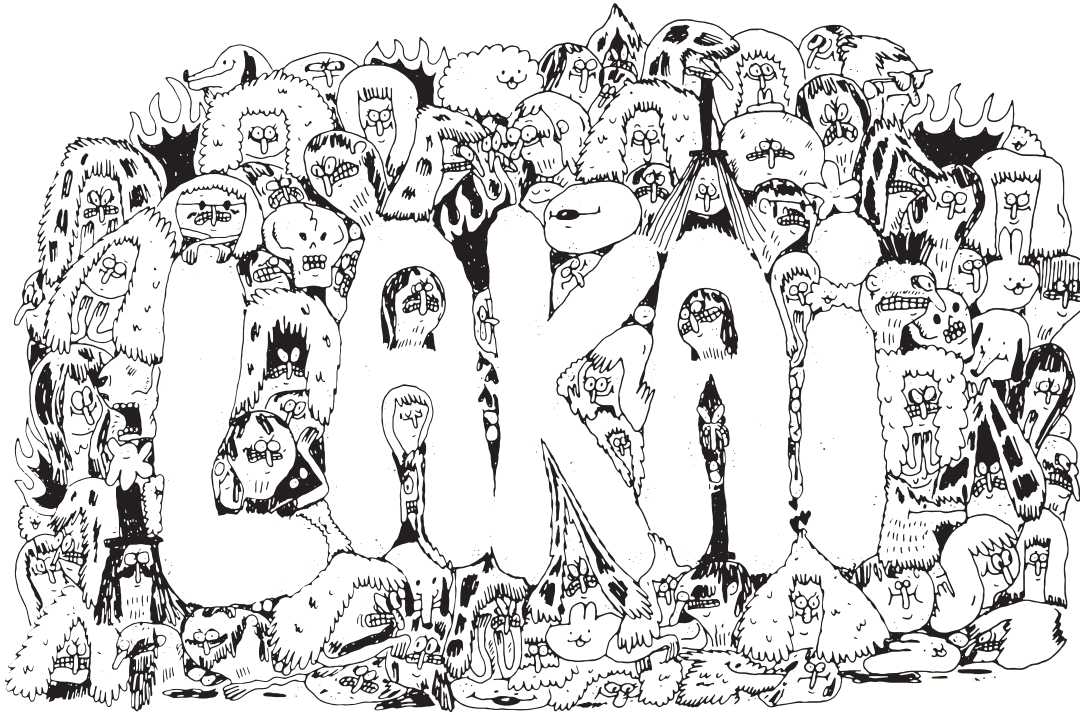
- 100% Cotton 10oz/330gm fleece
- Front and back screen print

Jay Howell

ARTIST
COLLECTION



Q1-2025



JAY HOWELL PEOPLE SS TEE

WHITE
JADE

- FEATURES:
- 100% Cotton
 - Screen print on front

Jay Howell

ARTIST
COLLECTION



Q1-2025



JAY HOWELL STREET DOG SS TEE

NATURAL
BLACK

FEATURES:

- 100% Cotton
- Front and back screen print

Jay Howell

ARTIST
COLLECTION



Q1-2025



JAY HOWELL FLAME TRUCKER HAT

TEAL

FEATURES:

- Foam front with screen print
- Snapback closure
- Rope detail on front



JAY HOWELL STREET DOG CREW SOCK

PURPLE

TEAL

FEATURES:

- Soft touch acylic jacquard
- Embroidered at top tube
- Jacquard Flame logo on bottom of sock

LAKAI



EST. 99

BEWARE OF THE FLARE

LIMITED FOOTWEAR

SCORPIO



Q1-2025



SCORPIO P/O HOOD

GREY HEATHER

FEATURES:

- 100% Cotton 10oz/330gm fleece
- Screen print



SCORPIO SS TEE

BLACK

FEATURES:

- 100% Cotton
- Front and back screen print

SCORPIO



Q1-2025



SCORPIO 6 PANEL HAT

BLACK

FEATURES:

- 100% Cotton twill
- Front embroidery
- Flat bill
- Faux leather back strap with flag label



SCORPIO CREW SOCK

BLACK

SLATE BLUE

FEATURES:

- Soft touch acylic jacquard
- Embroidered at top tube
- Jacquard Scorpion logo on top side of foot

MODEL KIT



Q1-2025

BACK:

LAKAI FOOTWEAR
TELFORD LOW SET



ラカイフットウェア
テラフォード LOW
XLK



黒/白 スエード
BLACK / WHITE SUEDE

LAKAI FOOTWEAR
ラカイフットウェア テラフォード LOW セット

LAKAILIMITED FOOTWEAR, LTD, LOS ANGELES, CA

FRONT:

LAKAI FOOTWEAR
ラカイフットウェア テラフォード

MODEL KIT
SS TEE

CHARCOAL
WHITE

FEATURES:

- 100% Cotton
- Front and back screen print





PASTEL MERCH GROUP

Ask me about my shoes



ASK ME SS TEE

BLACK
PALE PINK

FEATURES:

- 100% Cotton
- Screen print

EVERGREEN LOGOS



Q1-2025



MINI FLARE P/O HOOD

BLACK

FEATURES:

- 100% Cotton 10oz/330gm fleece
- Embroidery
- Woven label on lower side



BASIC SS TEE

BLACK
WHITE
LIGHT BLUE

FEATURES:

- 100% Cotton
- Screen print



PASTLE MERCH GROUP



BASIC CREW SOCK

WHITE
BLACK

FEATURES:

- Soft touch acylic jacquard
- Embroidered logo

JAMES CAPPS - BS TAILSLIDE - PHOTO BY: TAYLOR BALLARD



DELIVERY OVERVIEWS

Q1-25 DROP 1 OVERVIEW

NEWPORT



LIGHT YELLOW SUEDE
MS125-0251-A00 / LTYES



BLACK SUEDE
MS124-0251-A00 / BLKSD

MANCHESTER
PARA-MOUNT



LIGHT BLUE SUEDE
MS125-0200-A00 / LIBLS



TAN / GUM SUEDE
MS125-0200-A00 / TANGS



BLACK SUEDE
MS120-0200-A00 / BLKSD

TELFORD
LOW
VLT



ROSE SUEDE
MS125-0262-B00 / ROSES



BLACK / TECH SUEDE
MS125-0262-B00 / BKTES



WHITE / BLACK LEATHER
MS125-0262-B00 / WHBKL

Pastel
COLLECTION

ESSEX
PARA-MOUNT



WHITE / GUM LEATHER
MS125-0263-A00 / WHTGL



BLACK / TECH SUEDE
MS125-0263-A00 / BKTES

TECH GRID
COLLECTION

RILEY 3
RILEY HAWK
PRO MODEL
PARA-MOUNT



BLACK CHERRY SUEDE
MS125-0094-A00 / BKCES



CREAM SUEDE
MS125-0094-A00 / CRMSD



BLACK / GREY SUEDE
MS125-0094-A00 / BKGRS

CAMBRIDGE
PARA-MOUNT *deluxlite*



WHITE LEATHER
MS125-0252-A00 / WHLTR



BLACK / WHITE SUEDE
MS221-0252-A00 / BKWTS



BLACK / GUM SUEDE
MS320-0252-A00 / BLKGS

OWEN VLK
VLT



LIGHT GREY SUEDE
MS125-0232-A00 / LGRYS



BLACK SUEDE
MS117-0232-A00 / BLKSD

CAMBRIDGE
KIDS



NAVY / RED SUEDE
KS125-0252-A00 / NARES



BLACK / GUM SUEDE
KS423-0252-A0 / BLKGS



SCORPIO
P/O HOOD
HEATHER GREY
LSW125151



MINI FLARE
P/O HOOD
BLACK
LSW125150



ASK ME
SS TEE
PALE PINK
BLACK
LTS125064



SCORPIO
SS TEE
BLACK
LTS125063



MODEL KIT
SS TEE
CHARCOAL
WHITE
LTS125065



SCORPIO
6 PANEL HAT
BLACK
LH125925



BASIC
SS TEE
BLACK LTS32200
WHITE LTS11900
LIGHT BLUE LTS12500



SCORPIO
CREW SOCK
BLACK
SLATE BLUE
LA125128



BASIC
CREW SOCK
BLACK LA324123
WHITE LA424123

Q1-25 DROP 2 OVERVIEW

JAY HOWELL ARTIST COLLECTION



MANCHESTER
WHITE CANVAS PRINT
MS125-0200-A00 / WHCVF

NEWPORT HIGH
BLACK SUEDE
MS125-0253-A00 / BLKSD



OWEN SLIPPER
WALNUT WAXED CANVAS
MS125-0266-A00 / WLNTS

Jay Howell
JAY HOWELL
COLLECTION

NEW STYLE! TERRACE VULC

GRIFFIN GASS
PRO MODEL
PARA-MOUNT



CREAM SUEDE
MS125-0130-A00 / CRMSD



BLACK SUEDE
MS125-0130-A00 / BLKSD

WILKINS

JIMMY WILKINS
PRO MODEL
VULC



NAVY SUEDE
MS125-0233-A00 / NVSDE



TOFU SUEDE
MS125-0233-A000 / TOFUS



BLACK SUEDE
MS224-0233-A00 / BLKSD

CAMBRIDGE

PARA-MOUNT *deluxlite*



WHITE / GREEN LEATHER
MS125-0252-A00 / WHGRL



NAVY / RED SUEDE
MS125-0252-A00 / NARES



BLACK / GREY SUEDE
MS125-0252-A00 / BKGRS

GRIFFIN

PARA-MOUNT



YELLOW / GUM SUEDE
MS125-0227-A00 / YLWGS



BLACK / GOLD SUEDE
MS125-0227-A00 / BKGSU



WHITE / PINE LEATHER
MS125-0227-A00 / WHPNL



BLACK SUEDE
MS120-0227-A00 / BLKSD

ATLANTIC

VINCENT ALVAREZ
PRO MODEL
PARA-MOUNT



CHARCOAL / NAVY SUEDE
MS125-0082-B00 / CHINAS



BLACK SUEDE
MS324-0082-B00 / BLKSD

YORK



WHITE / BLACK SUEDE
MS125-0236-A00 / WHBKS



BLACK / WHITE SUEDE
MS324-0236-A00 / BKWTS

GRIFFIN KIDS



WHITE / PINE LEATHER
KS125-0227-A00 / WHPNL



BLACK CANVAS
MS124-0227-A00 / BKCNV

JAY HOWELL APPAREL COLLECTION

Jay Howell



**JAY HOWELL
FLAME P/O HOOD**
BLACK
EGGPLANT
LSW125148

**JAY HOWELL
REAPER CREWNECK**
HEATHER GREY
LSW125149



**JAY HOWELL
LAKAI PEOPLE
SS TEE**
WHITE
JADE
LTS125062



**JAY HOWELL
STREET DOG
SS TEE**
NATURAL
BLACK
LTS125061



**JAY HOWELL
FLAME
TRUCKER HAT**
JADE
LH125924

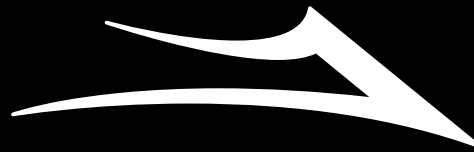


**JAY HOWELL
STREET DOG
CREW SOCK**
EGGPLANT
JADE
LA125127



**SHAMROCK
BOTTLE
OPENER**
MULTI
LA125932

THANK YOU!



Q1-2025

LAKAI LIMITED FOOTWEAR

420 BOYD STREET, SUITE #400, LOS ANGELES, CA. 90013 / P 323-264-8656

INSTA: @LAKAILTD / FB: LAKAILTD / WEB: LAKAI.COM

COVER: CODY CHAPMAN - BS FLIP - PHOTO BY: TAYLOR BALLARD